## FUNDED BY ECC CLIMATE ACTION CHALLENGE FUND



July 18th 2023 • 10.00am – 2.00pm • Braxted Park

Working in partnership with Maldon District Council, Essex County Council and Braxted Park Estate, Plume Academy have commissioned a 'climate action anti-litter festival' for students aged 11 – 13 reaching over 300 students.

**'Let's Talk Trash' Festival** will engage young people through exciting and participatory experiences to raise awareness of the impact of littering and waste on present climate change. It aims to generate better understanding and behavioural change throughout the school, within families and the local community.

It will encourage and promote practical strategies to combat litter and waste, to recycle, repair and re-use, and help make good choices

Alongside this, the event will also offer networking opportunities enabling partners, stakeholders, exhibitors, service providers and statutory bodies across Essex to engage with each other and young people in a creative and exciting space. A complimentary and engaging communications campaign will be undertaken by all partners to widen the impacts of this activity across the County.

We envisage this approach becoming an annual event and a model for youth engagement, system, and cultural change across Essex.

Six fun, educational & interactive zones

SELF-RESPECT
THE 'ART' OF RECYCLING
LOVE THE ESSEX
COUNTRYSIDE
ESSEX WILDLIFE
WHAT'S IT WORTH
MAKING A DIFFERENCE

## CHALLENGING ATTITUDES. CREATING CHANGE















**OUR PARTNERS**